LESTER LEE

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**OBJECTIVE**

Aim to secure a strategic management internship placement with any organisation where my potential will be fully discovered in order to broaden my experience

Available period for internship: 1 May 2025 to 31 July 2025

**ACHIEVEMENTS**

* Conducted PESTEL, Porter’s 5 Forces, VRIO, Value Chain Analysis in Strategy
* Analysed financial statements in Financial Accounting
* Conducted Uncertainty Analysis on the External Environment in Introduction to Organisation
* Designed an online platform for a company to increase sales in E-Business Management
* Studied on how to attract and retain customers in Customer Relations & Services Marketing
* Compiled data from businesses using Excel formulas in Business Computing & Application

**EDUCATION**

# Singapore Management University Aug 2022 - Present

**Business Management**

Degree in Business, Majoring in Strategic Management

* CGPA: 3.33/4.00

# Temasek Polytechnic Apr 2017 - Feb 2020

**Diploma**

Diploma in Business, specialising in Sales and Entrepreneurship

* CGPA: 3.8/4.00

# East Spring Secondary School Jan 2012 - Jan 2017

* GCE "N" level - 4 distinctions in Science, Humanities, Mathematics and Principles of Accounting
* GCE "O" level - 3 distinctions in Science, Humanities and Mathematics

**EXPERIENCE**

# Strategic Planning Intern at The Ascott Limited Sep 2019 - Dec 2019 Strategic Planning Intern

* Chartered strategic directions for company
* Tracked key performance indicators for company
* Collaborated with management to define company's long and short-term goals
* Strategised business models

**Officer at Singapore Armed Forces Jun 2021 – Apr 2022**

* Conducted multiple IPPTs for both NS men and NSFs
* Liased with Defence Science and Technology Agency (DSTA) to conduct Trainfire Programme for NSFs
* Led a platoon of 52 men for multiple outfields, exercises, and ATEC

**Part Time Facilitator at Food Panda Jun 2022 – Jun 2024**

* Facilitated over 190 training sessions for onboarding employees
* Taught over 1,100 employees of company’s business processes

**CO-CURRICULAR ACTIVITIES**

* Organised and planned Sports Day Event as Overall In-Charge for secondary school in 2016
* Facilitated CCA open house as Overall In-Charge
* Planned and led basketball team of 15 to Cerebral Palsy Alliance Singapore for volunteering work
* Assisted basketball coach in overseeing and coaching 24 students
* Created new training manuals from scratch and led training sessions for the school’s basketball team
* Attained Sports Boy Of The Year award in 2016
* Attained gold medal for POL-ITE men's basketball in 2018

**ADDITIONAL INFORMATION**

Member of Singapore Management University Basketball Team